



SET IT OFF  
NEW ALBUM  
'ELSEWHERE'  
OUT EARLY 2022



Los Angeles-based band- comprised of Cody Carson (vocals), Zach DeWall (guitar) and Maxx Danziger(drums) -are known for creating their own original brand of pop music. It's not Emo, Nor Punk, nor Pop Punk. It's dark, bold, loud and driving, with guitar riffs as catchy as the choruses and an overall feel-good, dance-worthy vibe. Set It Off is a group both fully committed to its roots and diving into its future by embracing inevitable change. The group's latest full-length release 'Elsewhere' starts a new chapter in their career and their fifth much anticipated album on Fearless Records. The contagious new single "Skeleton" is about embracing who you are unapologetically and without filters. It's moody, melodious pop-rock with fast rapping tearing up the break. No longer about band pressures and chasing fame, Elsewhere represents a band that has come to terms with its true identity and its sense of well-being. Everyone's rejuvenated and ready for world domination!

### CAREER HIGHLIGHTS

- Career Streams: 1.1B streams (US)
- Career Video Views: 177M views
- Cover of Rock Sound Magazine #252
- Futher Press Support: Billboard; SPIN; Alternative Press; Loudwire; Outburn; Kerrang; Idobi; Substream; The PRP; Chorus FM; The Noise
- Tour history: Simple Plan; Yellowcard; Falling In Reverse; Sleeping With Sirens; Black Veil Brides

### VIDEO VIEWS

- "Why Worry" 21M views
- "Killer In The Mirror" 6.7M views
- "Partners In Crime" 5.4M views
- "Skeleton" 195k views (released 10/29/21)

### STREAMING (US)

- "Partners In Crime" 119M streams
- "Wolf In Sheep's Clothing" 275M streams
- "Why Worry" 51M streams
- "Killer In The Mirror" 23M streams
- "Skeleton" 850k streams (released 10/29/21)

### PLAYLISTING

- Spotify: New Noise; The Scene
- Apple Music: New In Rock; New In Alternative
- Amazon: Fresh Rock
- YouTube: Poprox

### SALES (US)

'Duality' (2014)  
262k total consumption to-date  
495M streams to-date

'Upside Down' (2016)  
45k total consumption to-date  
43M streams to-date

'Midnight' (2019)  
68k total consumption to-date  
96M streams to-date

### SOCIAL STATS

Spotify 708k followers  
2.6M monthly listeners  
YouTube 523k subscribers  
Facebook 210k followers  
Instagram 207k followers  
Twitter 94k followers  
TikTok 36k followers

### AGE

>18: 15%  
18-22: 39%  
23-27: 22%

### DEMO

Female: 50%  
Male: 40%  
Non-binary: 7%

### TOP MARKETS

Chicago // Dallas // Los Angeles // Atlanta // Houston

### CONTACT

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