

**SET IT OFF IN YOUR FACE WITH ADRENALNE PUMPED  
“PROJECTOR” NEW SINGLE AND HIGHLY ANTICIPATED ALBUM ‘ELSEWHERE’  
PRE-SAVE *ELSEWHERE* [HERE](#)**



**(FOR IMMEDIATE RELEASE - New York, NY - January 21, 2022)** Alternative trio **Set It Off** delivers the high energy single/music video **“Projector”** on January 21st, available worldwide via Fearless Records. Following their latest single “Skeleton,” “Projector” further teases their upcoming album *Elsewhere*, which premieres on March 11th. *Elsewhere* promises to divulge an unseen vulnerability to Set It Off’s musicality, in addition to varied moods and worlds for listeners.

With an in your face attitude, Set It Off is releasing all of their pent up aggression off of their chests in “Projector.” Enough is enough, and instead of aiming your inner turmoil at others, the band simply emphasizes that people need to listen more and talk less. Discussing the inspiration of “Projector,” singer/lyricist Cody Carson describes *“the amount of people that end up entering my life that are incapable of saying ‘I’m wrong,’ ‘I messed up,’ or ‘I’m sorry’ is baffling to me. Instead you’re met with finger pointing, excuses, and anger. They project their issues onto other people or even onto you just so they don’t have to face it themselves... I just want people to be able to turn this up as loud as it can go and vent about all those irritating people in their lives.”*

Singing alongside a ghostly guitar hook, Set It Off references haunting symbolism like Hannibal Lecter in the lyrics for “Projector.” This symbolism is embraced within the music video through neon gore— a theme that the band has previously explored in “Skeleton” as well. Rapidly

shifting, trippy scenes create a dizzying atmosphere, as Set It Off faces projector people and macabre monsters, who are eerily watching and controlling the band's every move.

**ENJOY / WATCH THE MUSIC VIDEO FOR “PROJECTOR” [HERE](#)**

Set It Off is composed of singer/lyricist Cody Carson, guitarist Zach DeWall, and drummer Maxx Danziger. Drawing inspiration from a diverse swath of influences like Anderson Paak, and Michael Jackson, the genre-bending trio has never been your standard Emo band, Pop group, or even Pop-Punk band. They are all of those things and more, having developed a signature style that shakes Alternative to its core. Since their 2008 inception in Florida, Set It Off has conquered one milestone after another; they have released four highly-acclaimed albums, received accolades from press like Billboard and Alternative Press, amassed a loyal following, and racked in 528 million plays for their Top 10 Spotify tracks alone. They have also transformed audiences into believers on tours with All Time Low, Simple Plan, Sleeping With Sirens, and more.

While the band's debut album *Cinematics* embraced their moodier Rock side, later efforts have taken on an upbeat Pop twist that has culminated in a darker synergy of those styles in their last album *Midnight*. Their upcoming album *Elsewhere* is a transitional and forward-thinking release— one in which the individual members have surmounted their demons and resurrected as happier and more full of life than ever before. Set It Off has just embarked on their *Welcome to Elsewhere* tour, which sees the band hitting stages throughout the U.S. from January to mid-February 2022.



## **TRACK LIST**

**Skeleton  
Projector  
Cut Off  
Loose Cannon  
Why Do I  
As Good As It Gets  
Who's In Control  
Taste of the Good Life  
Why Not Me  
Dangerous  
Cordial  
The Magic 8  
Playing With Bad Luck  
Peekaboo  
Catch a Break  
Better Than This**



## **SET IT OFF**

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